

## Facilitation using LEGO® SERIOUS PLAY™

### Unleash the power of the LEGO® SERIOUS PLAY™ approach to make decisions, innovate, improve teamwork & communicate

LEGO® Serious Play™ is a powerful tool to engage team members and allow participants to generate innovative ideas and improve the way they work together. It's a facilitation process that enables groups to address complex issues in an engaging way, using seemingly playful tools to unleash inner creativity and connect more deeply.

Invenzyme is one of only a few organisations with facilitators trained and certified by the LEGO Group in the LEGO® SERIOUS PLAY™ methodology. Our PLAY4Business training will enable you to apply the approach in-house to enhance business performance.

#### What will you learn?

Learning this facilitation approach will allow you to capture the power of story-telling and metaphors in organisations, to encourage rich and memorable communication, and generate new ideas, solve problems and align team goals and behaviours.

#### What will you be able to do?

There are many ways in which you can enhance your business and team performance:

- Speed up the integration of new teams and embed culture change
- Brainstorm and solve problems (in 3D no less!)
- Manage conflict in a productive, non-antagonistic manner
- Develop your brand and new products
- Find new answers to the strategic challenges facing your business

#### Who should attend?

Whether you're a trainer or an HR professional, a project manager or a business strategist, a life coach or a senior executive, you can integrate the approach into your work, and reap enormous benefits. Why not sign up for one of our courses below?

Programme option	What you will learn
<b>Foundation Course</b> 1 day Cost: £495 + VAT per pers (excl accommodation)	In a small group setting (no more than 10 participants), you will learn the fundamentals of how to apply the LEGO SERIOUS PLAY process in your work. You will practice as a facilitator and design simple workshop exercises that you can take back and apply directly to your challenges.
<b>Advanced Course</b> 2 days Cost: £995 + VAT per pers (excl accommodation)	Building on the one-day foundation module, you will learn the fundamentals of connecting landscapes and simple guiding principles, and understand the background to emergence. You'll take part in a strategy or team building session with 'two hats' on to experience the power of the process, and you will develop your own custom workshop.

## 1 Day Foundation Course (Maximum 10 participants)

- Discover a hands-on, practical overview of the generic PLAY4Business facilitation process
- Learn the theory behind the LEGO® SERIOUS PLAY™ methodology
- Understand the core steps of posing question, building, giving meaning and story--making
- Learn techniques to ensure that all participants are engaged and in 'flow'
- Understand the process of individual identity building and shared landscapes
- Take away some simple exercises that you can apply immediately back at work

You will receive a full trainer manual to refer to when delivering your sessions, as well as a starter kit of LEGO® bricks to begin using immediately in your sessions (c. 1000 bricks). **Price: £495+VAT.**

## 2 Day Advanced Course

- Gain confidence as a facilitator through simulated facilitation and by receiving feedback
- Learn the fundamentals of connecting landscapes and simple guiding principles
- Understand the concept of emergence as applied to strategy and organisations
- Participate in a session with two hats to experience the power as participant and facilitator
- Receive guidance on developing your own organisation-specific applications
- Enjoy a telephone follow-up session with your trainer to help you with implementing your training in the workplace and to answer any further questions you may have.

The advanced course is only available to participants who have completed the Foundation Course. You will receive certification, a full trainer manual, and a comprehensive kit of bricks for your own workshops (around 2500 bricks). **Price: £995+VAT.**

## New for Autumn 2010: PLAY4Business Strategy Seminar

Discover how to combine the LEGO® SERIOUS PLAY™ approach with "conventional" strategy tools and take your decision-making and innovation potential to new heights. **Price: £295+VAT.**

### About Us

Invenzyme offers innovative consulting solutions for creating strategy, managing change and developing people. Our approach is both "hard" and "soft", combining analysis and strategic thinking with coaching and facilitation. Our facilitators have been trained by the LEGO® Group.

**Contact us if you would like to experience the benefits of using a ground-breaking methodology that has shifted mindsets in organisations as diverse as Google, Nokia, NASA, Orange, Microsoft, Shell and Airbus!**

### Training Calendar

#### Foundation Course

Oct 11th: Geneva, Switzerland

#### Advanced Course

Oct 12-13th: Geneva, Switzerland

#### Strategy Seminar

Nov 11th: Geneva, Switzerland

#### Early bird discount

Book Introductory & Advanced Course together for only **GBP £1395 + VAT**

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